

Celebrating the Swan Range

A Juried Photo Exhibition and Contest

*Hosted by Swan View Coalition
and the
Bigfork Museum of Art and History*

August 25 – September 5, 2009

CALL FOR PHOTOGRAPHS **Purpose, Rules and Entry Form**

This photo exhibition celebrates the Swan Mountain Range, which runs from Columbia Falls to Seeley Lake, Montana, and is intended to foster appreciation for its enrichment of our lives. The exhibit is being held in conjunction with the 25th Anniversary of Swan View Coalition, an area nonprofit working to conserve and restore quiet habitat for fish, wildlife and people in the Swan Range since 1984. It will be displayed at the Bigfork Museum of Art and History in Bigfork, Montana.

Sixteen prizes donated by local businesses will be awarded for Juried Best in Category and Viewers' Choice in Category for both Professional and Amateur photographer divisions in each of four categories: 1) Views of the Swan Range, 2) Views from within the Swan Range, 3) Plants and Wildlife in the Swan Range, and 4) People in the Swan Range. Sales of exhibited photos will be split 50% to the photographer, 25% to Swan View Coalition, and 25% to Bigfork Museum of Art and History.

Photo submissions will be accepted by JPG email attachment (1 MB maximum) from both professional and amateur photographers and judged. Photographers whose photos are chosen for exhibit will then provide matted prints to the gallery in a size between 11"x14" and 20"x24", with the option to provide additional mounted prints for sale as well. Be sure to retain a high-resolution copy of your image in order to produce a quality large print. The Museum will provide glass for the prints hung in the exhibition.

All photographers will retain full copyright of their photos but may elect on the mail-in entry form to donate not-for-profit educational use of their electronic images by Swan View Coalition, in lieu of their entrance fee if they so chose.

This exhibit and contest is intended to benefit the Swan Range by providing a venue for photographers and the public to explore their appreciation of the Swan Range through photography. Thank you in advance for helping promote public appreciation of the Swan Range! Please join us for the show opening August 25, 5:30 – 7:30 pm!

Details and an Entry Form-Agreement are included in the following pages and are available electronically as a PDF at www.swanview.org.

Divisions and Categories Defined:

Professional Division: Full or part-time professional photographers who receive all or a major part of their income from nature photography.

Amateur Division: Beginning or amateur photographers and experienced photographers who do not receive a major part of their income from nature photography.

Category 1 - Views of the Swan Range: Photographs of the Swan Range taken from outside the Swan Range, such as from a valley floor or other mountain range.

Category 2 – Views from within the Swan Range: Photographs taken of the Swan Range from within the Swan Range where the mountains, lakes and other natural features of the Swan Range are primary features.

Category 3 – Plants and Wildlife in the Swan Range: Photographs taken in the Swan Range where plants and/or wildlife are primary features, whether in a close-up or scenic context.

Category 4 – People in the Swan Range. Photographs taken in the Swan Range where people enjoying the natural surroundings are a primary feature.

Entry Submission:

Photo submissions to the jury will consist of two parts for each photo; 1) an email to which each digital photo is attached and clearly identified, and 2) a signed mail-in entry form and agreement.

Email Requirements:

1. After selecting the appropriate Professional or Amateur Division, each photographer may submit within that single division a maximum of one photo in each category for a total of up to four photographs.
2. The photographer will submit each photograph by email attachment in JPG format to keith@swanview.org. Only one photo per email message is allowed, with a photo file size not to exceed 1 MB (megabyte) and a minimum photo size of 5" x 7" at 150 pixels per inch.
3. The email to which the photo is attached must include the following, each preceded by the respective letter (a-h):
 - a) email address to which receipt is to be acknowledged and jury results announced, if other than the sending email address (email addresses will not be shared nor made public),
 - b) name of photographer
 - c) photograph copyright name and year (photographer name and year taken),
 - d) indication of whether the photographer is professional or amateur,
 - e) indication of which category (of the four) the photograph is entered in,

- f) name of photo (distinct from other photos submitted by same photographer but identical to that used on the companion mail-in Entry Form-Agreement)
 - g) location where photograph was taken
 - h) an optional (but strongly encouraged) written "statement of appreciation" from the photographer that will accompany the photo if exhibited, not to exceed 25 words, describing why the Swan Range is appreciated by the photographer.
4. Jury selection will be based 90% on the photo and 10% on the accompanying "statement of appreciation." Photographers submitting photographs for more than one category are encouraged to submit a different "statement of appreciation" tailored to each. The "statement of appreciation" will be displayed alongside the selected photographs in the exhibit.
 5. JPG email submissions are the only file format accepted by the jury and no prints or slides are accepted at the jury stage. If the photographer does not have the capabilities, most photo camera stores or photo labs can create a JPG by scanning a print or slide or by converting to JPG from other photo file formats.
 6. All email submissions must be received at keith@swanview.org by 11:59pm May 31, 2009. Early submissions are advised in case there are any unforeseen delays in email service and to prevent a last-minute overload of the system.

Postal Mail Requirements:

For each photograph submitted as a JPG attachment by email, mail in a separate and signed Entry Form-Agreement, found on the last 2 pages of this announcement.

1. For each photograph whose digital image is not being donated for not-for-profit educational use by the nonprofit Swan View Coalition, include the sum of \$10 entry fee per photograph in check or money order payable to Swan View Coalition. Swan View Coalition greatly appreciates the donated not-for-profit use of digital photos, provides for this option on a per-photo/per-Entry Form-Agreement basis, and offers waiver of the entry fee as a token of appreciation. Photographer's name will appear with the photo when used by Swan View.
2. Please include all completed entry forms (up to four allowed per photographer; one per category) in a single envelope, along with a single check or money order for the total of any entry fees associated with those forms.
3. The above must be sent First Class or Priority Mail to Swan View Coalition, 3165 Foothill Road, Kalispell, MT 59901, and must be postmarked no later than May 31, 2009.
4. DO NOT SUBMIT ANY HARD-COPY VERSION OF THE PHOTO BY POSTAL MAIL. THEY WILL NOT BE RETURNED and only JPG email attachments are accepted (see Email Requirements, above).

Notifications

1. Receipt of email submissions will be acknowledged by reply email from keith@swanview.org. Be sure spam filters will allow email from that address.
2. All submitting photographers will be notified by mid-June whether their photographs have been selected for the exhibit or not.

3. Selected photographers will deliver selected photos as suitable quality prints, matted and mounted on backing board, to the Bigfork Museum of Art and History by August 1, 2009, in a size between 11"x14" and 20"x24". They will also be notified of the option to provide additional mounted prints of the same photo(s) for sale at the Bigfork Museum of Art and History and will be responsible for return shipping costs for any unsold prints.

Mutual Benefits

Thank you for considering the submission of photographs for this juried exhibit. If you choose to do so, you will be helping foster public appreciation of the wonderful Swan Mountain Range and the many ways it enriches our lives.

If one or more of your photos are chosen for the exhibit, your photos will be available for sale with the sale price split between the photographer, Museum and Swan View Coalition; 50%, 25% and 25%, respectively. Your name, photograph and thoughts on the value of the Swan Range will receive public exposure, regardless of whether the photograph sells. And you may win one of sixteen prizes donated by Swan Range area businesses!

Even if not selected for this exhibit, your photographs and thoughts on the value of the Swan Range may be used in a not-for-profit manner to foster public appreciation of the Swan Range, if you so allow on the entry form. This exhibit and contest is intended to benefit the Swan Range by providing a venue for photographers and the public to explore their appreciation of the Swan Range through photography.

We hope you enter this contest and have some fun! It need cost nothing more than the price of a postage stamp to enter and, if your photo is chosen for the exhibit, the reasonable price of a print and matt at your local photo shop!

Thank you in advance for helping promote public appreciation of the Swan Mountain Range and please join us for the show opening August 25, 5:30 – 7:30 pm!

An Entry Form-Agreement is included in the following 2 pages. Information provided concerning the photographer's street and email addresses will not be shared with anyone without the prior consent of the photographer.

Swan View Coalition info contact: Keith Hammer, keith@swanview.org

Museum info contact: Marnie Forbis, bigforkart@hotmail.com

ENTRY FORM AND AGREEMENT

Celebrating the Swan Range
A Juried Photo Exhibition and Contest

Print, complete and sign one copy of this form for each photo submitted.

Photographer's Name: _____

Photographer's Address: _____

Photographer's Email Address: _____

Name of Photo (must be same as name submitted via email):

The following are conditions of entry of photographs for this contest/exhibition and represent agreement between the Photographer, Swan View Coalition (Swan View) and Bigfork Museum of Art and History (Museum):

1. Photographer attests the photo was taken of the Swan Range or in the Swan Range and is of naturally occurring circumstances not involving captive animals, the willful harassment of wildlife, or damage to the environment by the photographer.
2. Photographer attests the photo is original, is not a composite derived from more than one scene with the exception of a stitched panorama, and accurately reflects the subject matter and the scene as it appeared, without resort to exceptional digital filters or effects.
3. Neither the Museum nor Swan View will be responsible for copyright enforcement or for misrepresentation of works as to authenticity and providence.
4. The Photographer, not the Museum nor Swan View, is responsible for obtaining any necessary permissions from any third party if a third party or third party's property appears in the photograph.
5. Photographs selected by jury will hang in the Main Exhibition Gallery / Ground Level.
6. Selected Photographers shipping photographs must notify the Museum as to the date sent. It is the Photographer's responsibility to pay for shipping to and from the Museum.
7. Selected photographs must arrive at the Museum by close of business July 31, 2009.
8. The Museum will hang the exhibition.
9. All selected photos must be for sale and the Photographer will provide a price list at least two weeks before the date of exhibition. The Museum will provide the proper price tags and price list for the exhibition, along with the display of the optional companion "statement of appreciation."

10. The Museum will collect all monies from all sales, pay the Photographer 50% of retail price no later than two weeks from the end of the exhibition, and will split the remainder 50/50 with Swan View Coalition.

11. The Museum is responsible for lost or stolen merchandise up to \$100.00.

12. Unsold photos need to be picked up from the Museum on September 8 or 9, 2009, 10am – 5pm. Photographer agrees to retrieve all photos on the specified dates or have made arrangements for payment of return shipping. A storage fee will be assessed for all photographs left after the specified date.

13. Photographer retains ownership and all other rights to future use of the photographs entered except for the following: Your entry to the contest constitutes your agreement to allow your entered photographs—and your name, city, state and country of residence—to be used for promotions of this photo contest and published as winners or finalists in Swan View, Museum and other publications and websites. This use does not extend beyond the context of this contest unless Photographer agrees to the option provided in Item #15, below.

14. Photographer will enclose a \$10 entry fee for the photo, unless opting to sign item #15, below.

15. Photographer may elect to donate use of the digital image to Swan View for its continuing educational and conservation efforts by providing an additional signature

here: _____. Donors retain ownership of their photos and grant Swan View only permission to use the images for its nonprofit educational and conservation work, not for any resale. Swan View greatly appreciates all image-use donations and waives the \$10 entry fee for donated image use as a token of appreciation.

16. Photographer will be added to Swan View Coalition's email list in order to receive periodic reports and newsletters concerning Swan View's conservation and community service work. Photographer's email address will not be shared with anyone and Photographer can unsubscribe from the email list at any time by reply email.

17. Photographer has submitted an email attaching the above referenced photograph as a JPG image, in accordance with the instructions preceding this Entry Form-Agreement and containing all requested information.

I have read and agree to all of the conditions and provisions stated above:

Photographer: _____ Date: _____

In the event the Photographer is a minor, a parent or guardian must sign below:

Name: _____ Date: _____

Relationship to the Photographer: _____

Museum Director: _____ Date: _____

Swan View Chair: _____ Date: _____